

**Please add the following new claims:**

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-- 114. A method for a computer device, comprising:  
associating a user of the computer device with at least one of a plurality of  
beneficiary groups; and

providing an arrangement associating the user with at least one provider of a  
desired good, service, or information, based upon a received request, the at least one provider  
being associated with at least one beneficiary group including the at least one beneficiary  
group associated with the user.

AZ 115. The method of claim 114, further comprising:

arranging for the at least one beneficiary group associated with the user to  
benefit from the user obtaining a good, service or information from the at least one associated  
provider.

116. The method of claim 114, further comprising:

arranging for the at least one associated provider to benefit the at least one  
beneficiary group associated with the user, upon the user obtaining a good, service or  
information from the at least one associated provider.

117. The method of claim 114, further comprising:

arranging for the user to obtain the desired good, service or information from  
the at least one associated provider.

118. The method of claim 1, wherein the beneficiary group is an entity.

119. The method of claim 1, wherein the beneficiary group includes an entity.

120. The method of claim 114, wherein the beneficiary group is an entity.

121. The method of claim 114, wherein the beneficiary group includes an entity.

122. The method of claim 114, wherein the step of providing an arrangement includes providing, to the user, a display including a name of the at least one related provider.

123. The method of claim 117, wherein the step of arranging includes providing, to the user, a display including a name of the at least one related provider.

124. The method of claim 114, further comprising:

receiving the input request and user-specified beneficiary group, associating the user with a beneficiary group, from the computer device of the user;

searching for the at least one provider, based upon the arrangement and the received input request and user-specified beneficiary group, the arrangement including a synergistic concentric circle arrangement; and

outputting any associated providers to the user.

125. The method of claim 117, further comprising:

receiving the input request and user-specified beneficiary group, associating the user with a beneficiary group, from the computer device of the user;

searching for the at least one provider, based upon the arrangement and the received input request and user-specified beneficiary group, the arrangement including a synergistic concentric circle arrangement; and

outputting any associated providers to the user.


126. The method of claim 122, wherein the display includes hyperlinks to the at least one associated provider.

127. The method of claim 114, wherein the step of providing includes providing an arrangement for searching on the internet.

128. The method of claim 114, wherein the step of providing includes providing an arrangement for searching on the worldwide web.

129. The method of claim 114, wherein the computer device includes one of a personal computer, personal digital assistant and wireless phone.

130. A method for a computer device, comprising:

 receiving, from a computer device of a user, a request including a desired good, service or information and at least one user-specified beneficiary group;

associating the user to at least one provider of the requested good, service or information, associated with at least one beneficiary group including the at least one user-specified beneficiary group, based upon the received request and at the least one user-specified beneficiary group.

131. The method of claim 130, further comprising:

arranging for the at least one beneficiary group associated with the user to benefit from the user obtaining a good, service or information from the at least one associated provider.

132. The method of claim 130, further comprising:

arranging for the at least one associated provider to benefit the at least one beneficiary group associated with the user, upon the user obtaining a good, service or information from the at least one associated provider.

133. The method of claim 130, further comprising:

arranging for the user to obtain the requested good, service or information from at least one associated provider.

134. The method of claim 130, wherein the beneficiary group is an entity.

135. The method of claim 130, wherein the beneficiary group includes an entity.

136. The method of claim 130, wherein the step of providing an arrangement includes providing, to the user, a display including a name of the at least one related provider.

137. The method of claim 130, wherein the step of providing includes providing an arrangement for searching on the internet.

138. The method of claim 130, wherein the step of providing includes providing an arrangement for searching on the worldwide web.

139. The method of claim 130, wherein the computer device includes one of a personal computer, personal digital assistant and wireless phone.

140. A system, comprising:

a database, adapted to store information associating each of a plurality of providers of goods, service or information with at least one beneficiary group; and

a controller, adapted to receive a request including a desired good, service or information, and a user-specified beneficiary group from a computer device of a user, adapted to search the database based upon the received request and user-specified beneficiary group, and adapted to provide an arrangement to the user for transacting business with a provider of the desired good, service, or information and associated with at least one beneficiary group including the user-specified beneficiary group.

141. The system of claim 140, wherein the controller is adapted to provide for display of providers of the desired good, service, or information associated with the user-specified beneficiary group, to the computer device of the user for selection thereof, wherein the user can thereafter transact business with a selected provider.

142. A system comprising:

AZ a database, adapted to store a plurality of providers of a good, service, or information, each stored in association with at least one beneficiary group; and

a controller, adapted to provide an arrangement for associating a provider, in conjunction with the database, with a user of a computer device and facilitating the transacting of business therebetween, based upon a request for a desired good, service, or information received from the computer device, wherein the arrangement associates the user with a provider associated with at least one of beneficiary group including a user-specified beneficiary group of the user.

143. The system of claim 142, wherein the controller is adapted to provide for display of providers of the desired good, service, or information associated with the user-specified beneficiary group, to the computer device of the user for selection thereof, wherein the user can thereafter transact business with a selected provider.

144. A method for a computer device, comprising:

associating a provider of at least one of a good, service and information, with at least one of a plurality of beneficiary groups; and

offering at least one of the good, service or information for sale from the provider to a user desiring the offered good, service or information, based upon a request received from the computer device of a user, the provider being associated with at least one beneficiary group including a beneficiary group associated with the user.

145. The method of claim 144, further comprising:

receiving the request for a desired good, service, or information and a user-specified beneficiary group from the computer device of a user;

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searching for the provider, based upon the search arrangement and the received request and user-specified beneficiary group, the search arrangement including a synergistic concentric circle arrangement; and

outputting information regarding the offer of the provider, to the user.

146. The system of claim 141, further comprising:

a second database, adapted to store at least one business transaction proceeds allocation between a plurality of entities; and

a second controller adapted to determine a business transaction proceeds allocation between a plurality of entities from the second database, and adapted to, upon receiving notification of a business transaction, allocate a determined portion of the business transaction proceeds to a first of the plurality of entities and allocate a determined portion to at least one additional entity.

147. The system claim of 146, wherein the business transaction proceeds allocation includes a fixed fee per transaction for at least one entity.

148. The system claim of 146, wherein the business transaction proceeds allocation includes a predetermined percentage allocation for at least one entity.

149. The method of claim 114, further comprising:

determining a business transaction proceeds allocation between the related provider and another entity; and

allocating, upon receiving notification of the business transaction between the user and related provider, a determined portion of the business transaction proceeds to the related provider and a determined portion of the business transaction proceeds to the another entity.

150. The method of claim 130, further comprising:

determining a business transaction proceeds allocation between the related provider and another entity; and

allocating, upon receiving notification of the business transaction between the user and related provider, a determined portion of the business transaction proceeds to the related provider and a determined portion of the business transaction proceeds to the another entity.

151. The method of claim 149, wherein the business transaction proceeds allocation to the another entity is a predetermined percentage of the business transaction proceeds.

152. The method of claim 149, wherein the business transaction proceeds is a predetermined fixed fee.

153. The method of claim 150, wherein the business transaction proceeds allocation to the another entity is a predetermined percentage of the business transaction proceeds.

154. The method of claim 150, wherein the business transaction proceeds is a predetermined fixed fee. --